

# Public Session on The National Outdoor Advertising Control Program

## We Want To Hear Your Thoughts!

### Where and When:

Thursday, November 2nd, 2006 5:30pm-7:30pm  
At City Hall  
8<sup>th</sup> Floor Council Dining Room  
414 E 12th St. Kansas City, MO 64106

### Background:

The National Outdoor Advertising Control (OAC) Program has been developed by the Federal Highway Administration (FHWA) in response to the Highway Beautification Act (HBA) in 1965. The HBA and the OAC Program focus on signage along the national highway system – interstates, scenic byways and other "federal aid highways." (States and local communities may also have signage regulations separate from the OAC Program.)

The Federal Highway Administration is working with the U.S. Institute for Environmental Conflict Resolution and the Osprey Group to do an assessment of how effective the OAC program is in regulating outdoor advertising. We are interested in hearing from any interested member of the public and encourage you to drop by to convey your thoughts and opinions about the OAC Program.

### Possible topics for discussion

The public discussions will focus on three broad topics:

- Benefits of and concerns about outdoor advertising
- Effectiveness of the national OAC Program in regulating outdoor advertising
- How some of the current controversies with the regulatory program can be addressed

**If you cannot attend, you can enter your comments in the federal register docket.** (Although the official deadline has passed, comments can still be entered.) Follow the link to: <http://dms.dot.gov>. The Docket Number is 25031. To read the background information, click on **Simple Search** and enter the docket number. To enter a comment, click on **Comments/Submissions**, and follow the instructions.